

# A Report

On

**Parul<sup>®</sup>** University



On the occasion of

## **National Innovation Day**

Parul Innovation and Entrepreneurship Research Centre  
Presents Panel Discussion on

Session by

**Dr. Geetika Patel**

Founder Docymedc Technologies Pvt Ltd



Innovation Expo by Startup Innovators

**Award Ceremony for Start-up and Innovators**

**15** **OCT**  
**2023**



Central Auditorium,,  
Parul University



The Institution's Innovation Council (IIC) - Entrepreneurship Development Centre (EDC) Parul University Celebrated “**National Innovation Day**” on **15th October, 2023**.

**Objective:**

The objectives of the National Innovation Day celebration at Parul University, organized by the Parul Innovation and Entrepreneurship Research Center, were as follows:

1. **Promote Innovation and Entrepreneurship:** The primary objective of the event was to foster a culture of innovation and entrepreneurship within the academic community and the broader society. It aimed to inspire students, faculty members, and attendees to think creatively and consider entrepreneurship as a viable career path.
2. **Inspire and Educate:** Through the startup talk session by Dr. Geetika Patel, the event aimed to inspire and educate attendees by sharing the personal journey, challenges, and strategies of a successful entrepreneur. The objective was to provide practical insights and motivation to aspiring entrepreneurs and innovators.
3. **Showcase Innovative Projects:** The Innovation Expo sought to showcase a diverse range of innovative projects and startups. This objective was to provide innovators with a platform to present their creative ideas, products, and services to a wider audience and facilitate engagement between innovators and potential investors or collaborators.
4. **Recognize Excellence:** The Award Ceremony aimed to recognize and celebrate exceptional startups and innovators for their contributions to the field. By acknowledging their achievements, the event aimed to encourage and motivate innovators and entrepreneurs to continue their work and make a positive impact on society.
5. **Facilitate Networking and Collaboration:** The event provided a platform for attendees to network, interact, and establish connections with like-minded individuals, potential collaborators, and mentors. The objective was to create an

environment where innovators could forge partnerships and collaborations to further develop and commercialize their ideas.

6. **Celebrate Innovation and Entrepreneurship:** National Innovation Day celebrated and acknowledged the significance of innovation and entrepreneurship in today's world. This objective aimed to raise awareness about the critical role these elements play in driving economic growth, societal progress, and technological advancements.
7. **Engage the Community:** The event aimed to engage a wide range of stakeholders, including students, faculty, entrepreneurs, and community members, in discussions about innovation and entrepreneurship. It sought to create a sense of community and shared purpose around these themes.

In summary, the National Innovation Day celebration at Parul University had multifaceted objectives, including promoting innovation and entrepreneurship, inspiring and educating attendees, showcasing innovative projects, recognizing excellence, facilitating networking and collaboration, celebrating innovation, and engaging the community in these important topics. The event served as a platform to encourage, support, and celebrate the innovative spirit within the university and the wider community.

### **Event Overview:**

National Innovation Day at Parul University was a resounding success, attracting a diverse audience comprising students, faculty members, budding entrepreneurs, seasoned innovators, and community members. The event was hosted at the prestigious Parul University, providing an ideal setting for the exchange of ideas and inspiration.

### **Startup Talk Session:**

**Dr. Geetika Patel, the esteemed Founder of Docymedc Technologies Pvt Ltd**, took the stage as the keynote speaker. Her engaging and enlightening startup talk shared her personal journey from inception to success, offering invaluable insights into the challenges she encountered and the strategies she employed to build her startup. Dr. Patel's session was a source of inspiration for all attendees, emphasizing the importance of resilience and innovation in the entrepreneurial journey.

### **Innovation Expo:**

The Innovation Expo was the focal point of the event, serving as a hub for showcasing the creative and groundbreaking projects of various startup innovators. This interactive exhibit featured an array of innovative products, services, and ideas, allowing attendees to immerse themselves in the cutting-edge work of these innovators. It encouraged visitors to not only learn about emerging technologies but also engage with the innovators responsible for these innovations. The Expo, with its diverse range of displays, enabled potential collaboration and partnerships between innovators and prospective investors.

### **Award Ceremony:**

The highlight of the day was undoubtedly the Award Ceremony, where exceptional startups and innovators were recognized for their noteworthy contributions to the world of innovation. *Awards were presented in several categories, including 'Best Innovative Idea,' 'Startup of the Year,' and 'Social Impact Innovator of the Year.'* The winners were celebrated with certificates and trophies as tokens of appreciation for their significant accomplishments.

### **Conclusion:**

National Innovation Day at Parul University emerged as a pivotal event that promoted innovation, entrepreneurship, and collaboration within our community. Dr. Geetika Patel's compelling talk provided attendees with valuable insights into the startup ecosystem and the importance of perseverance and creative thinking in building successful businesses. The Innovation Expo served as a platform for networking, learning, and potential collaborations between innovators and potential investors. The Award Ceremony celebrated the achievements of those who are driving innovation in our community, acknowledging their dedication and hard work.

## Glimpses of Event

### Startup Talk Session:



### Innovation Expo:



**Award Ceremony:**



